



8TH ITERATION OF
**THE PHILADELPHIA
COACHES CONFERENCE**

TUESDAY MAY 14TH, ALTER HALL

OVERVIEW

The Philadelphia Coaches Conference is an annual collaborative event hosted by Temple University's School of Sport, Tourism and Hospitality Management and organized "for coaches by coaches" to bring together aspiring coaches of all levels and in a variety of sports for the purpose of professional development and growth through a series of educational sessions led by a diverse group of experienced and knowledgeable coaches.

The 2024 Philadelphia Coaches Conference will be held on Tuesday, May 14th at Temple University's School of Sport, Tourism and Hospitality Management in Alter Hall.



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MEET OUR TEAM



Dr. Amy Giddings
Conference Director



Sam Steele
Assistant Director

SPONSORSHIP OPPORTUNITIES

The Annual Philadelphia Coaches Conference (PCC), is a one-day event focused on bringing coaches together in the city of Philadelphia. Having experienced exponential growth in each of its first seven years, the PCC has become a must-attend event by a wide-variety of coaches for its unique opportunity to collaborate and learn in an intimate, friendly atmosphere. As the PCC has grown, so too has the interest in sponsorship opportunities from organizations looking to showcase their businesses, companies and schools. This year we have expanded our sponsorship offerings to meet the unique needs of these organizations and provide a valuable platform for our sponsorship partners to reach the many coaches, athletic directors, colleges & universities, high schools and youth programs in attendance.



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PAST ATTENDEES

Entrenched in the Philadelphia area but connected everywhere. The Philadelphia Coaches Conference gathers highly capable, diverse individuals and organizations who are looking to share and network among other coaches



**Philadelphia
Youth Sports
Collaborative**
Developing Good Sports™



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PRESENTING SPONSOR

PREMIUM SPONSOR **\$15,000**

Top sponsor of the event! Prominent visibility and key branding opportunities. The Presenting Sponsor gives your company the ability to OWN something at Philadelphia Coaches Conference . The presenting sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (5) tickets to the 2023 Philadelphia Coaches Conference
- Acknowledgment of presenting sponsor on all marketing materials, website, and onsite signage
- Opportunity to include promotional items in coaches' bags
- Social Media posts displaying presenting sponsor



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KEYNOTE SPONSOR

PREMIUM SPONSOR **\$10,000**

Prominent visibility and key branding opportunities. The Keynote Sponsor gives your company the ability to OWN something at Philadelphia Coaches Conference . The Keynote Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (5) tickets to the 2023 Philadelphia Coaches Conference
- Acknowledgment of keynote sponsor on marketing materials, website, and onsite signage in the run-up and on the day of the event.
- Prominent signage will be visible during the keynote address in front of all attendees.
- Opportunity to include promotional items in coaches' bags
- (3) Social Media posts displaying presenting sponsor



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LUNCHEON SPONSOR

PREMIUM SPONSOR **\$8,000**

We all know the way to a coach's heart is through food! Prominent visibility and key branding opportunities. The Coaches Luncheon Sponsor gives your company the ability to OWN something at Philadelphia Coaches Conference. The Coaches Luncheon Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (5) tickets to the 2023 Philadelphia Coaches Conference
- Sponsorship of the Coaches Luncheon
- Acknowledgment of sponsor on all Coaches Luncheon onsite signage, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (3) Social Media posts displaying presenting sponsor



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BREAKOUT SPONSOR

SPONSOR (3)
\$5,000

Prominent visibility and key branding opportunities. The Breakout Sponsors give your company the ability to OWN an educational breakout session at the Philadelphia Coaches Conference. The Breakout Sponsors receive the benefits outlined below.

SPONSORSHIP BENEFITS:

- (4) tickets to the 2023 Philadelphia Coaches Conference
- Acknowledgment of sponsor on all onsite breakout session signage, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (3) Social Media posts displaying presenting sponsor



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MICRO LEARNING SPONSOR

SPONSOR
\$5,000

Prominent visibility and key branding opportunities. The Micro-Learning Sponsor gives your company the ability to OWN an educational Micro-Learning session at the Philadelphia Coaches Conference. The Micro-Learning Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (2) tickets to the 2023 Philadelphia Coaches Conference
- Sponsorship of the Micro-Learning Session
- Acknowledgment of sponsor at Coach Of The Year Awards presentation, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (1) Social Media posts displaying presenting sponsor



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AWARD CEREMONY SPONSOR

SPONSOR \$5,000

Prominent visibility and key branding opportunities. The Philadelphia region is home to many superior coaches – coaches who not only win titles and championships, but also develop athletes into high-caliber people. The Coach of The Year Award Sponsor gives your company the ability to OWN something at Philadelphia CoachesConference. The Coach Of The Year Award Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (3) tickets to the 2023 Philadelphia Coaches Conference
- Sponsorship of the Coach Of The Year Awards
- Acknowledgment of sponsor at Coach Of The Year Awards presentation, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (2) Social Media posts displaying presenting sponsor



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PANEL SPONSOR

SPONSOR **\$5,000**

Prominent visibility and key branding opportunities. The Philadelphia Coaches Conference prides itself on providing coaches with the very best learning opportunities. The Expert Panel Sponsor gives your company the ability to OWN something at Philadelphia Coaches Conference. The Expert Panel Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (3) tickets to the 2023 Philadelphia Coaches Conference
- Sponsorship of the External Panel
- Acknowledgment of sponsor on all onsite expert panel session signage, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (2) Social Media posts displaying presenting sponsor



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REFRESHMENTS SPONSOR

SPONSOR **\$3,000**

Prominent visibility and key branding opportunities. The Coaches Refreshment Sponsor gives your company the ability to OWN something at Philadelphia Coaches Conference. Sponsor the refreshment table as well as the water bottles that coaches carry home all day and then take home with them. The Coaches Refreshment Sponsor receives the benefits outlined below.

SPONSORSHIP BENEFITS:

- (2) tickets to the 2023 Philadelphia Coaches Conference
- Sponsorship of the Coaches' Refreshments
- Acknowledgment of sponsor on all Coaches Luncheon onsite signage, marketing materials, and website
- Opportunity to include promotional items in coaches' bags
- (2) Social Media posts displaying presenting sponsor



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EXHIBITION TABLE

SPONSOR **\$1,000**

The Philadelphia Coaches Conference provides an excellent opportunity for high traffic vendor booth placement in a central location. Purchasers of exhibitor tables will be allowed to exhibit, distribute, product giveaway, and sell (books, cards, etc.).

SPONSORSHIP BENEFITS:

- (1) exhibitor booth (8' by 6'), up to (2) two exhibitor table attendants
- Listing in the conference program
- Logo on the conference website
- Opportunity to include promotional items in coaches' bags
- (1) Social Media post displaying presenting sponsor



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THANK YOU!

We are excited to bring back the Philadelphia Coaches Conference for its 8th iteration. We look forward to your organization joining us in the energy and excitement in **PCC 2024!**



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